

## Tricon Badges Privacy Policy

Tricon Badges enables Shopify merchants to create, upload and apply custom badges to their products. This Privacy Policy describes how your personal information is collected, used and shared when you install and use our app.

### **Personal Information the App collects**

Once the app is installed, we access the shop related information through Shopify API and store it for further interaction with the store. We use Shopify Product APIs to get your products data. This is needed to show the search results when filter is applied on product fields and to store the associated badge information. We access your shop templates to store our scripts that render the badges with the product in your website.

### **How do we use your Personal Information?**

We use the shop and product data collected from you in order to provide the service and to operate the app. Additionally we use this information, primarily your Email Id to communicate with you.

### **Data Retention**

When you apply badges to your products, we will maintain that information with us to operate the app. Your shop, product and badge data are deleted when you uninstall the app.

### **Changes**

We may update this privacy policy from time to time in order to reflect, for example changes to our practices or for other operational, legal or regulatory reasons.

### **Contact us**

For more information about our privacy practices, if you have any questions, or if you would like to make a complaint, please contact us by email at [tricon-badging@triconinfotech.com](mailto:tricon-badging@triconinfotech.com).